



City of Scottsdale Demographic Trends Analysis

**October 2005
City of Scottsdale
Economic Vitality Department**

DEMOGRAPHIC TRENDS

October 2005

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INTRODUCTION

The Demographic Trends Analysis provides a snapshot of the City of Scottsdale and specific areas, called planning zones, within the City. The majority of the data used in the analysis is from the 2000 Census conducted by the U.S. Census Bureau. Post-2000 data are estimates. Please be aware that the Census Bureau changes the categories and structure of information requested of the American public from one Census to the next.



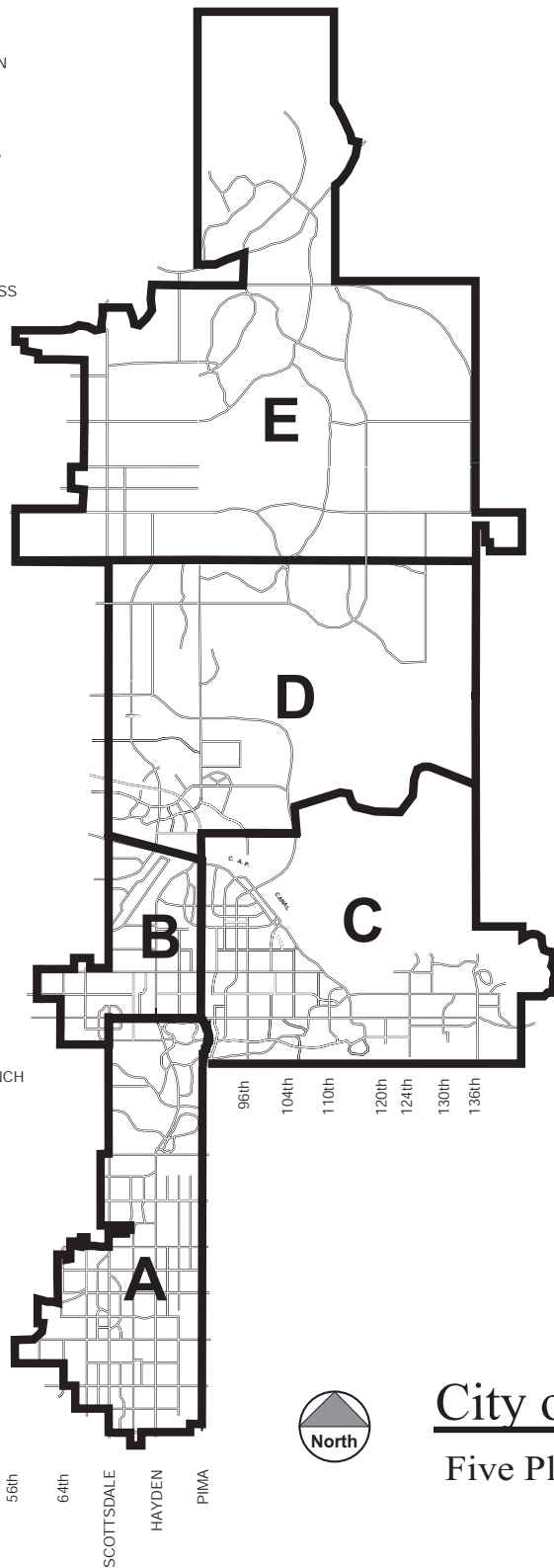
DEMOGRAPHIC TRENDS ANALYSIS

Analysis of demographic trends provides data necessary for and relevant to the economic and social fabric of a community. The Demographic Trends Analysis provides data on the City of Scottsdale as a whole and, for comparison purposes, breaks the City into 5 Planning Zones. These Zones were established based on residential, commercial, and community features in each area. Each of the five Planning Zones has unique characteristics that combine to create a diverse and exceptional community.

The data in this report was collected from the U.S. Census Bureau and the Maricopa County Association of Governments (MAG).



JENNY LYNN
 CIRCLE MOUNTAIN
 HONDA BOW
 ROCKAWAY HILLS
 DESERT HILLS
 JOY RANCH
 STAGECOACH PASS
 CAREFREE HWY.
 DOVE VALLEY
 LONE MOUNTAIN
 DIXILETA
 DYNAMITE
 JOMAX
 HAPPY VALLEY
 PINNACLE PEAK
 DEER VALLEY
 BEARDSLEY
 OUTER LOOP
 FRANK LLOYD
 WRIGHT BLVD.
 GREENWAY
 THUNDERBIRD
 SWEETWATER
 CACTUS
 CHOLLA
 SHEA
 DOUBLETREE RANCH
 McCORMICK
 INDIAN BEND
 McDONALD
 CHAPARRAL
 CAMELBACK
 INDIAN SCHOOL
 THOMAS
 McDOWELL
 McKELLIPS



ZONE A includes the Downtown Business/ Entertainment District, the Indian Bend Park System, and the most mature neighborhoods in the community

ZONE B includes the Scottsdale Airpark, the fastest growing and one of the three largest employment centers in the metropolitan area

ZONE C covers the East Shea area, Scottsdale Ranch, McDowell Mountain Ranch, and part of the McDowell Mountains Preserve

ZONE D includes Grayhawk, DC Ranch, the Pinnacle Peak and Desert Highlands communities, several Troon communities, the Sonoran Regional Core employment center along Loop 101 Freeway, and the northern part of the McDowell Mountains Preserve

ZONE E includes Troon North, Estancia, Terra Vita, the Boulders, Desert Mountain, Legend Trails, and 16,000-acres of State Trust Lands designated for the Sonoran Desert Preserve

City of Scottsdale

Five Planning Zones - 2003

City of Scottsdale

Population

1990	130,069
1995	167,277
2000	202,705
2005*	226,390

Size (sq. miles) 184.2

Density (persons per sq. mile) 1,232

Age (2005)

0 - 4	5.7%
5 - 19	16.9%
20 - 24	4.9%
25 - 34	13.6%
35 - 54	30.9%
55 - 74	20.7%
75+	7.3%

Median Age (2005) 39.9 yrs.

Median Household Income (2005)

Less than \$10,000	5.1%
\$10,000 - \$14,999	3.3%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	6.0%
\$200,000+	8.8%

Median Household Income \$65,361

Employment

1990	70,281
1995	87,468
2000	108,227
2005*	145,034

Housing Units

1990	67,371
1995	79,020
2000	104,744
2005*	117,090

Households

1990	54,357
1995	86,232
2000	90,669
2005*	103,350

Average Household Size 2.18
Family Households 60.0%
Non-Family Households 40.0%

Race (2005)

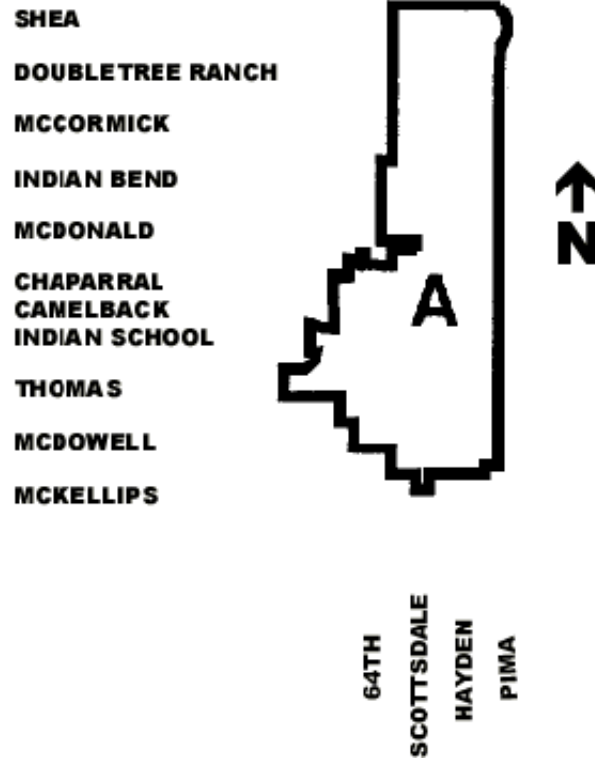
White	91.2%
Black	1.4%
Native American	0.7%
Asian	1.9%
Pacific Islander	0.1%
Other	2.9%
Two Races Reported	1.7%

Ethnicity (2005)

Hispanic	7.86%
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*Indicates estimated number

Map 2 Planning Zone A



Zone A is the established, more mature part of Scottsdale. The southernmost area contains neighborhoods typical of the 1960's and early 1970's. The northern part of the zone contains large, master-planned communities built in the late 1970's and early 1980's. Much of the City's retail, entertainment, and office activities are located in this zone.

Planning Zone A

Population

1990	90,975
1995	97,947
2000	98,425
2005*	100,862

*Zone A % of City's population** 44.5%

Size (sq. miles) 23.04

Density (persons per sq. mile) 4,526

Age

0 - 4	5.0%
5 - 19	15.1%
20 - 24	6.3%
25 - 34	15.3%
35 - 54	27.2%
55 - 74	21.1%
75+	9.9%

Median Age (2005) 40.5

Median Household Income (2005)

Less than \$10,000	7.1%
\$10,000 - \$14,999	4.2%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	16.5%
\$50,000+	49.9%

Employment in Zone

1990	46,876
1995	49,517
2000	52,157
2005*	54,999

*Zone A % of City's employment** 37.9%

Housing Units

1990	48,133
1995	47,974
2000	53,932
2005*	55,026

Households

1990	39,549
1995	45,992
2000	47,204
2005*	51,423

Zone A % of City households (2005) 49.8%

Zone A avg. # of persons/household 2.03

Race (2005)

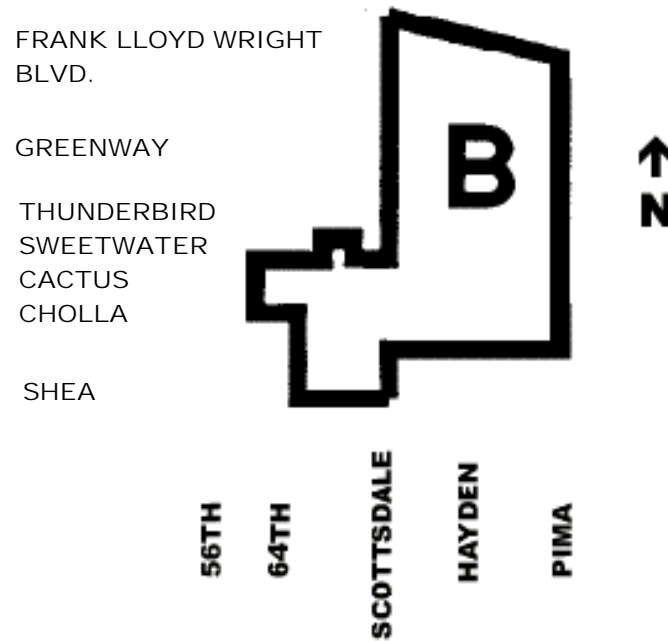
White	89.0%
Black	1.6%
Native American	1.1%
Asian	1.6%
Pacific Islander	0.1%
Other	4.5%
Two Races Reported	2.1%

Ethnicity (2005)

Hispanic	15.9%
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*Indicates estimated number

Map 3 Planning Zone B



Though relatively small, Zone B is packed with economic activity and a concentrated population base. The Scottsdale Airpark, home to over 2,200 businesses is located within this zone. The resident population in the area resides mainly in higher-density single-family homes, town homes, condominiums, and apartments.

Planning Zone B

Population

1990	9,408
1995	11,305
2000	11,829
2005*	12,570

*Zone B % of City's population** 5.6%

Size (sq. miles) 8.92

Density (persons per sq. mile) 1,486

Age

0 - 4	5.7%
5 - 19	21.6%
20 - 24	3.9%
25 - 34	9.7%
35 - 54	33.8%
55 - 74	19.8%
75+	5.5%

Median Age (2005) 40.1

Median Household Income (2005)

Less than \$10,000	3.1%
\$10,000 - \$14,999	2.3%
\$15,000 - \$24,999	4.9%
\$25,000 - \$34,999	5.5%
\$35,000 - \$49,999	10.6%
\$50,000+	73.5%

Employment in Zone

1990	4,886
1995	5,484
2000	6,082
2005*	31,951

*Zone B % of City's employment** 22.0%

Housing Units

1990	3,877
1995	4,603
2000	5,156
2005*	5,546

Households

1990	3,438
1995	4,412
2000	4,689
2005*	5,241

Zone B % of City households (2005) 5.1%

Zone B avg. # of persons/household 2.54

Race (2005)

White	93.2%
Black	1.0%
Native American	0.5%
Asian	2.2%
Pacific Islander	0.1%
Other	1.5%
Two Races Reported	1.4%

Ethnicity (2005)

Hispanic	9.0%
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*Indicates estimated number

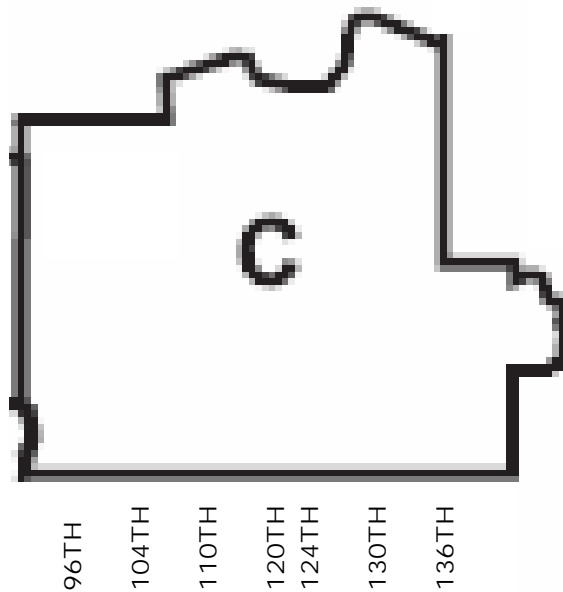
Map 4 Planning Zone C

OUTER LOOP

FRANK LLOYD
WRIGHT BLVD

GREENWAY
THUNDERBIRD
SWEETWATER
CACTUS
CHOLLA
SHEA

DOUBLETREE
RANCH RD



Zone C contains several major master-planned communities, bringing significant residential growth with small areas of concentrated commercial activity. This zone also contains the Pima Freeway (101), which connects with I-17 to the West, and AZ-202 to the South.

Planning Zone C

Population

1990	26,181
1995	45,229
2000	62,288
2005*	67,210

*Zone C % of City's population** 29.7%

Size (sq. miles) 31.79

Density (persons per sq. mile) 2,121

Age

0 - 4	6.4%
5 - 19	19.8%
20 - 24	4.4%
25 - 34	13.7%
35 - 54	33.3%
55 - 74	13.2%
75+	5.2%

Median Age (2005) 37.9

Median Household Income (2005)

Less than \$10,000	3.5%
\$10,000 - \$14,999	2.7%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	12.6%
\$50,000+	78.8%

Employment in Zone

1990	9,689
1995	19,467
2000	32,100
2005*	27,560

*Zone C % of City's employment** 19.0%

Housing Units

1990	13,536
1995	20,742
2000	29,730
2005*	32,290

Households

1990	10,397
1995	18,839
2000	26,614
2005*	32,355

Zone C % of City households (2005) 31.3%

Zone C avg. # of persons/household 2.31

Race (2005)

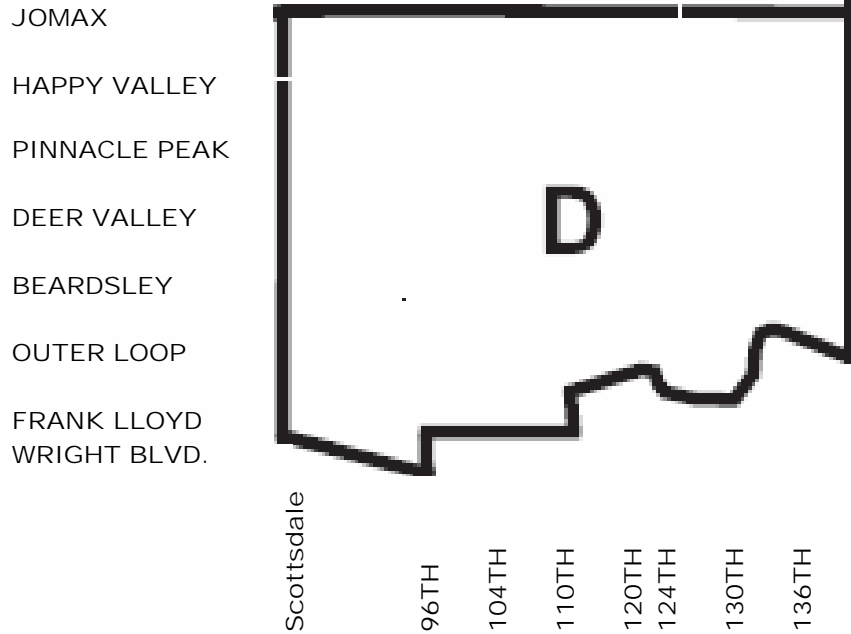
White	91.3%
Black	1.5%
Native American	0.5%
Asian	3.3%
Pacific Islander	0.1%
Other	1.1%
Two Races Reported	2.2%

Ethnicity (2005)

Hispanic	9.8%
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*Indicates estimated number

Map 5 Planning Zone D



Zone D is dominated by master-planned communities built in the mid- to late 1980's. Many of these communities include golf courses. Relatively little commercial development exists within this zone.

Planning Zone D

Population

1990	2,314
1995	7,332
2000	19,638
2005*	29,363

*Zone D % of City's population** 12.9%

Size (sq. miles) 46.9

Density (persons per sq. mile) 545

Age

0 - 4	7.7%
5 - 19	15.3%
20 - 24	2.8%
25 - 34	12.4%
35 - 54	33.1%
55 - 74	23.1%
75+	5.5%

Median Age (2005) 41.4

Median Household Income (2005)

Less than \$10,000	2.4%
\$10,000 - \$14,999	1.6%
\$15,000 - \$24,999	5.2%
\$25,000 - \$34,999	4.4%
\$35,000 - \$49,999	7.4%
\$50,000+	79.0%

Employment in Zone

1990	616
1995	2,758
2000	9,673
2005*	12,625

*Zone D % of City's employment** 8.7%

Housing Units

1990	1,170
1995	3,391
2000	9,595
2005*	14,619

Households

1990	505
1995	3,088
2000	5,772
2005*	10,495

Zone D % of City households (2005) 10.2%

Zone D avg. # of persons/household 2.38

Race (2005)

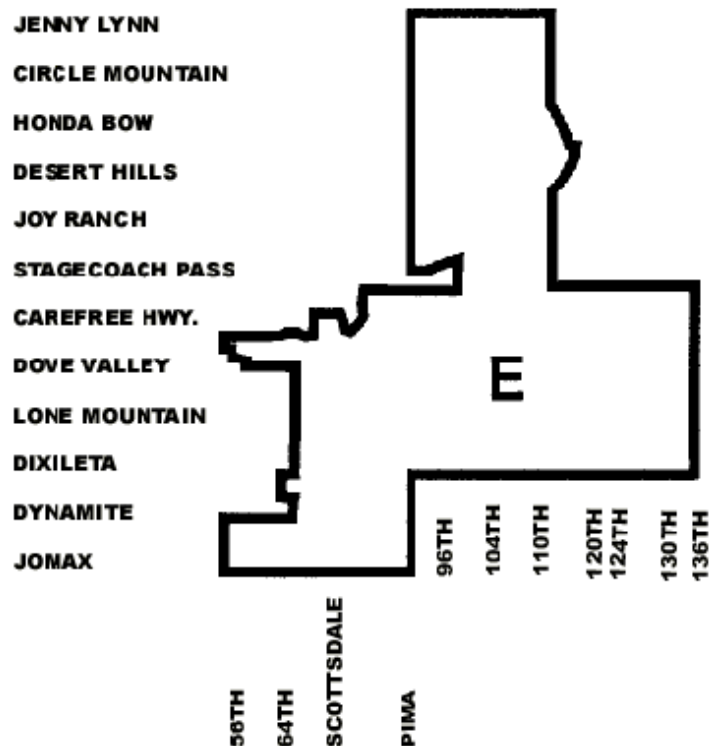
White	92.0%
Black	1.5%
Native American	0.4%
Asian	2.7%
Pacific Islander	0.2%
Other	1.4%
Two Races Reported	1.9%

Ethnicity (2005)

Hispanic	9.5%
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*Indicates estimated number

Map 6 Planning Zone E



Zone E is a low density, high-desert environment. Several master-planned communities with golf amenities are located in this zone, and more residential growth is expected in the next 10 years. There is relatively little commercial activity in this zone.

Planning Zone E

Population

1990	1,791
1995	5,464
2000	10,315
2005*	16,384

*Zone E % of City's population** 7.2%

Size (sq. miles) 58.34

Density (persons per sq. mile) 181

Age

0 - 4	4.5%
5 - 19	14.2%
20 - 24	2.5%
25 - 34	7.4%
35 - 54	36.2%
55 - 74	20.5%
75+	4.7%

Median Age
(2005) 47.2

Median Household Income (2005)

Less than \$10,000	2.1%
\$10,000 - \$14,999	1.3%
\$15,000 - \$24,999	4.1%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	6.3%
\$50,000+	81.6%

Employment in Zone

1990	910
1995	1,717
2000	5,234
2005*	9,063

*Zone E % of City's employment** 6.2%

Housing Units

1990	655
1995	2,414
2000	6,474
2005*	9,608

Households

1990	468
1995	2,218
2000	4,498
2005*	4,696

Zone E % of City households (2005) 4.5%

Zone E avg. # of persons/household 2.29

Race (2005)

White	94.7%
Black	0.8%
Native American	0.3%
Asian	1.2%
Pacific Islander	0.1%
Other	1.7%
Two Races Reported	1.1%

Ethnicity (2005)

Hispanic	8.6%
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*Indicates estimated number